

BE THE CHANGE YOU WISH TO SEE IN THE WORLD...



#### **KUGO Glasses**

Represents BIO and ECO way to help people improve their health conditions.

In 2020, we started the KUGO Glasses with a vision of making quality blue light blocking glasses affordable to everyone. As firm believers in better tomorrow, we decided to go all wooden. Fast forward to today, we created the glasses that can filter down all the harmful effects blue light has on our well-being. We want to bring clarity to the world of blue light blocking glasses, as people often get confused about what to choose. Having an educated customer is the first step to making a purchase, ultimately leading to a better, healthier lifestyle. We want to inspire people to lead better lives. By creating KUGO Glasses, we want people to live their lives based on their decisions and dreams.









### **OUR MISSION**

KUGO Glasses believes that excellent quality blue-light-blocking glasses should be affordable to everyone. We strongly focus on the environment by making our glasses modes all wooden. We also plant a tree for every glasses sold. We do not just talk about the change. We are starting the change with ourselves.



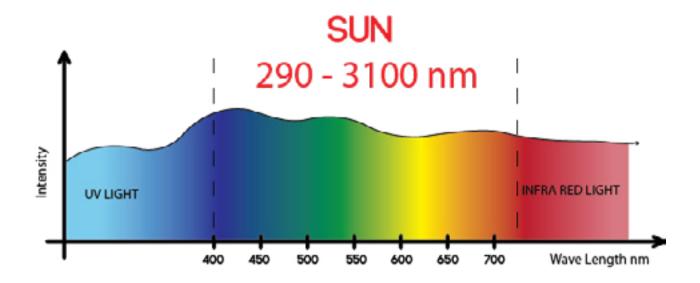
# **OUR VISION**

That every person and organization have the knowledge and tools to use the light to its full potential.

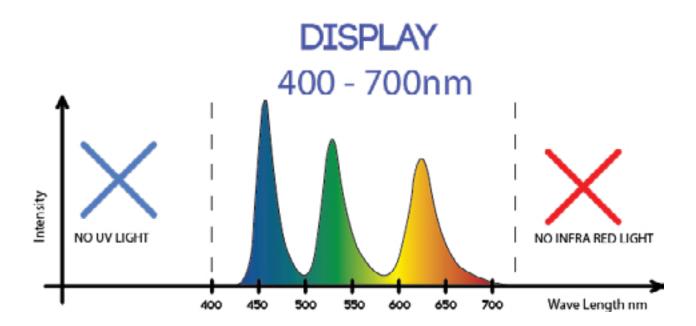


#### Science behind KUGO Glasses

The problem is that the LED screen emits a spectrum of light, which is unhealthy for the human body and depletes the necessary energy. The color spectrum humans naturally absorb from the sun vastly differs from the spectrum LED screens emit.



The LED display is harmful to the human body, mostly at two intensity peaks, one at 460nm and one at 550nm. The hormonal balance of the human body is interfered with by these peaks. It plays a significant role in overall human well-being. The solution for improving the overall well-being of your employees is to offer them glasses to balance the harmful effects of the LED screen on their health.



## Lenses guide

Before choosing your KUGO design and the right wood color, it is essential to know the science and the facts behind the KUGO lenses and their purpose. It all goes back to our ancestors and their way of living life. Long before the "junk light" or so-called harmful blue light became part of our lives, our ancestors knew and felt what was the best for them. They have naturally get up within the sunrise and go to sleep once they feel like it. With the precise testing, we want to give you that feeling back, the feeling of being connected to your primal origins, and the feeling of a good night's sleep.

Our KUGO lenses will help you get closer to your primal origins:

**KUGO 480** - Slighty yellow-tinted lenses, blocking 85% blue light up to 480nm. The essential blue light protection during the day. The lenses eliminate the blue light peak we get from digital devices. The lenses are modifying the visual color spectrum very slightly. KUGO 480 lenses are revolutionary lenses positively impacting the lives of people all around the world



**KUGO 570** - Red-tinted KUGO lenses, blocking 100% of the blue and green light up to 550nm. Wearing KUGO 550 lenses 2 hours before bedtime makes you fall asleep instantly. To ensure a good night's sleep, red-tinted KUGO 550 lenses are the must-have lenses for everyone.







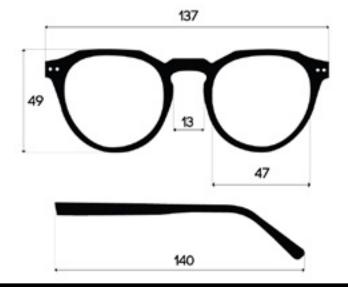
Lenox's styling classic was designed by KUGO, another classic round styling type whose history comes way back to the 1960s.

When we look back to 1960, this model was very popular at that time. We believe in saying- OLD, BUT GOLD, and this is exactly our Lenox model.

If you are a fan of attipic frames, then this is the perfect choice for your eyes. Very unique-looking glasses with round glasses and a specific oldish frame.

Compared to other types of hardwood, oak wood is the most resistant to weather conditions, which is why its properties have been sought after for years. A unique feature of oak wood is its reaction to moisture and water due to its durability. Due to the closed-cell structure, Oakwood withstands the alternation of humidity and dryness. The most important properties of oak wood are strength, adequate hardness, and, of course, durability, which has always been an important criterion.

With the emphasis on the human origins and the natural circadian rhythms, KUGO lenses come in three different variants, each one serving its purpose.







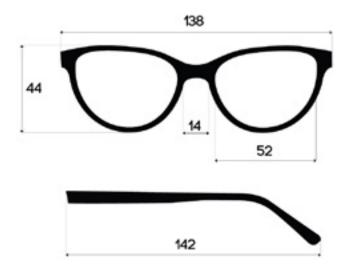
Bowery's retro styling classic is the new addition to the KUGO GLASSES world. Cat-eye frames are a perfect fit for you because you want to be seen differently, and you want to see differently. Bowery's are fully wooden glasses, as we strongly emphasize sustainability in our products.

Perfect choice for women. This cat-eye model is very chic and popular among women. The Bowery Walnut model gives you a serious-looking attitude. The Bowery Walnut model gives your face a totally different look.

Walnut wood is firm, hard (only slightly softer than oak wood), but at the same time flexible, well-shaped, and considered very valuable. The color of the wood has the privilege of multicolored drawing - a white-gray color with yellow spots in the white, while the core is dark brown to dark red and markedly separated from the white.

Complete eye protection for you comes from KUGO lenses, developed and tested for maximum performance, combining 100% UV protection with blue light blocking ability.

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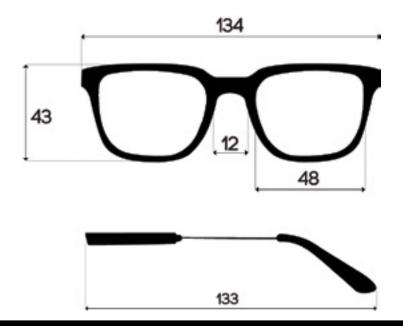


Dyer collection is with clean lines, elegant and practical, whose style is adapted to the currently prevailing urban population, emphasizing personal image. Attracting an individual's appearance, being fashionable and not eccentric, sure elegant style are defining features of the Dyer Collection.

The main ideas of the Dyer collection are the nature-inspired lines of this collection. The minimalism evolving towards the complexities of the parts create a clean and light design with space playing an essential role in this edging, which does not escape even the smallest detail.

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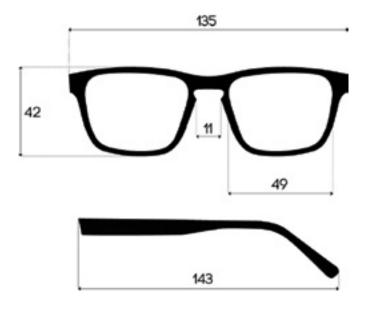


Cooper's collection evolves and adapts to each season. Adapts the latest fashion trends for young people, but never forget the elegance that characterizes the KUGO brand.

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